

# Digital Advantage

We are pleased to announce a new option for very high quality, full color short run labels. With our digital press, short runs of custom diecut labels are now affordable.

- Now print with no printing plates and no cutting dies
- Any size up to 7.5" x 14" – any shape – no extra charge
- Very low setup and waste – excellent for the environment
- Wide variety of materials available – matte, gloss, uncoated, polyester, clear, foil, low tack
- Affordable, simple pricing based on material and label size – no upcharge for special shapes or complex graphics
- The digital ink does not absorb or expand into the material. Excellent registration and very little trapping required.
- UPC Codes and QR Codes are available
- Excellent for test markets, multiple versions, photo shoots
- Press proofs available – see the label before you buy
- Gang multiple items of the same size for even better pricing

If this sounds like a good option, please call us today. We would be happy to provide samples and give you more details.



**Rose City Label**

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