



TAG AND LABEL MANUFACTURERS INSTITUTE, INC.

40 Shuman Blvd., Suite 295 • Naperville, IL 60563
(630) 357-9222 • FAX (630) 357-0192 • e-mail office@tlmi.com
www.tlmi.com

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Dear TLMI Member:

As you are aware, an important part of TLMI's mission is not only to keep our members informed about the pressing issues of the day, but also to protect our members' business. One such unfortunate issue has arisen that must be addressed, and we ask you to join us in taking the necessary and appropriate steps to defend our industry.

It has recently come to our attention that the state of Wisconsin is considering a proposal by the Governor's Council for Recycling that would impose a state-wide mandate against the use of PSA's that are not recycling friendly. While TLMI supports the use of benign adhesives, we feel the decision to do so should be made by individual companies based on personal preferences and sound business sense, not by government imposition. We do NOT support this state-wide mandate since it would have a severely negative impact on our industry – especially you and your fellow members both in Wisconsin and across the country.

So, what can you do to help? The Wisconsin Governor's Council for Recycling will be holding a committee meeting in Milwaukee at 9:00 AM on May 22nd at the Schlitz-Audubon Center, 1111 E. Brown Deer Road. We are urging as many members as possible to attend this meeting and voice your opposition to this crippling legislation.

The other topics on the agenda will include:

- * Adhesive products in the recycling waste stream
- * Recycle friendly PSAs
- * PSA vs PSA coated products
- * Implementation of recycle friendly adhesives in adhesive products

TLMI Legal Counsel Tony MacLeod, President Frank Sablone, and I will be attending the meeting and doing our part to convince the council to reject this detrimental proposal. We strongly encourage you or a company representative to join us and let your voice be heard. If passed, this legislation will have an immediate and extremely negative effect on our companies, our customers and our industry, and we must all do our best to prevent it before other states – or even the federal government – follow the dangerous precedent that Wisconsin is looking to establish.

Please join us in voicing your own concerns, and feel free to contact Headquarters at 800-533-8564 with any questions or concerns!

Sincerely,

Scott Pillsbury
TLMI Chairman