

Sustainability Policy



EST. 1928

ROSE CITY
LABEL

Scope

This policy is to update and restate the long-standing Rose City Label commitment to operate as a sustainable, earth friendly business. This was first formalized with our green business certification by our local county in 2009 and later strengthened with our extensive participation in the TLMI LIFE Program. Our objective is to be the first TLMI label company certified by SGP. Our original TLMI LIFE document is attached to this Sustainability Policy.

Objective

We believe that business is more than making money. Yes, to ‘sustain’ our business and continue to provide jobs to our people we must make a profit – but *how* we make that profit matters. As a Family Business, our legacy and our impact on the community and the environment are very important to us. Our reputation is spotless, and we intend to keep it that way by adhering to the highest standard of business.

Policy Statement

It is the policy of Rose City Label Company to consider the environmental impact of any purchase or decision right along with the price, delivery time, and effectiveness of the product we are selecting. Certainly, getting our supplies and equipment at a competitive price is critical to our business, and getting them quickly is also important, but this will always be balanced with the environmental impact of the decision.

Additionally, we are committed to identifying, monitoring and complying with all city, county, state, and federal laws and regulations related to the environment, labor practices, and employee safety and health.

We have built a culture of continuous improvement and strive to become more efficient, safe, and successful each year. Further, we constantly look for ways reduce our impact on the planet. Pollution prevention is always on our mind. This was stated initially in 2012 and it has remained our policy ever since.

Summary

Sustainability and being a proud supporter of the environment has always been important to Rose City Label. With our SGP certification we expect to continue this commitment well into the future. We look forward to seeing our fellow business leaders coming along on this green journey with us.

Sincerely,

Scott Pillsbury
President

Whitney Pillsbury
Vice President

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Environmental Policy Statement

August 12, 2013

To All Employees:

This policy letter is to clarify and restate one of our long standing commitments to environmental leadership. This is not a change to past practices, but a formalization of the attitude and direction we have held for many years.

Rose City Label will continue to keep Environmental Stewardship in mind as a key factor in every business decision we make. The Environment will be weighed with all other key factors as we move the company forward:

- Customer Satisfaction and Retention
- Employee Safety and Development
- Financial Growth and Profitability
- Environmental Stewardship
- Community Involvement and Charity

Thank you for your continued support of our efforts to be a safe, responsible company. With our hard work and the support of our customers, we can continue to be a leader in this important business area. Being eco-friendly is good for the world and good for our business.

Scott Pillsbury
President

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Rose City Label

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